



# FLOWR - IPTV

Flowr goes further than any other entertainment option: It transforms any screen into an interactive content platform. Flowr allows you to truly communicate with your audience through TV screens and build new revenue streams. It offers linear television, Video on Demand, e-commerce solutions, and all other communication tools we are familiar with from our smartphones and laptops.

Devices are expected to be smart. They should add value and help us in our day-to-day life. IPTV implementations can help you offer that to your audience. By combining the old with the new, it creates opportunities for communication that fit today's standards.



# SOLUTIONS FOR YOUR INDUSTRY

Every industry has their own unique challenges and opportunities. Flowr was built with that in mind.

## HOSPITALITY

IPTV helps hotels engage with their guests.

# HEALTHCARE

Doctors and patients benefit from better communication.

## CORPORATIONS

Optimise internal communication.

# EDUCATION

Help your students get the most out of their studies.

## PUBLIC SECTOR

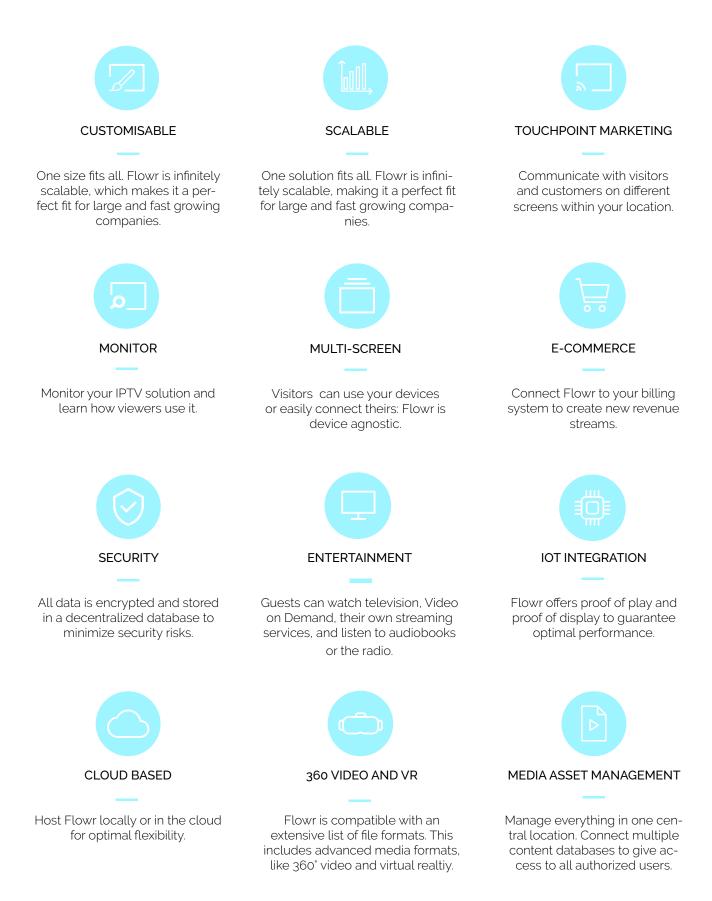
Improve communication with employees, visitors, and citizens.

# SPORTS VENUES

Reach the fans where and when it matters most.

# FEATURES

Flowr is fully customisable. It was made to fit like a glove and grow with your organisation.



# WHY CHOOSE FLOWR

Customers are constantly in touch with companies. These conversations happen on multiple screens and a lot of different locations. Flowr turns all of this into connections by offering users the right information and content when they appreciate it most.



#### CONNECT WITH CUSTOMERS

Communicate with your audience and connect over shared experiences.



#### EASY TO USE TOOL

Quickly create content and distribute it to as many screens as possible with our intuitive interface.



#### **BUILD STRONGER RELATIONS**

Get to know your audience better to create a personal experience that converts.

# CREATING CONNECTIONS OVER CONTENT

Flowr helps companies create engaging opportunities to interact with their audience. These interactions build strong connections that last. Entertainment and touchpoint marketing offer a wide variety of opportunities to communicate with people in ways that add to their day.

By helping users achieve their goals, it creates a shared experience that turns into a bond. In the past this was achieved by offering simple entertainment options, these days the expectations are far higher.

There are a lot of industries and sectors where communication and care are essential to its mission. Here it is essential to create strong connections with the target audience. Relationships are forged by consistently offering what, and when, it is needed.

#### INTUITIVE INTERFACE

Flowr is as easy to use for your marketing or communication department as it is for your end users.

#### CUSTOMISABLE

Communication software should fit like a glove. That is why Flowr is fully customisable.

### CONNECT ON ANY DEVICE

Flowr allows you to share content on mobile phones, tablets, laptops, and television screens.

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Antonio Di Natale, CEO.



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