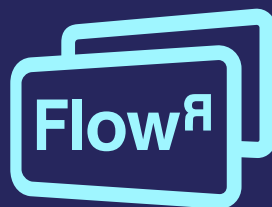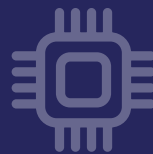# INTUITIVE AND CUSTOMISABLE IPTV SOFTWARE THAT SCALES

Stay connected with your audience on any device at all times.

FlowЯ

FLOWR - IPTV

Flowr goes further than any other entertainment option: It transforms any screen into an interactive content platform. Flowr allows you to truly communicate with your audience through TV screens and build new revenue streams. It offers linear television, Video on Demand, e-commerce solutions, and all other communication tools we are familiar with from our smartphones and laptops.

Devices are expected to be smart. They should add value and help us in our day-to-day life. IPTV implementations can help you offer that to your audience. By combining the old with the new, it creates opportunities for communication that fit today's

SOLUTIONS FOR YOUR INDUSTRY

Every industry has their own unique challenges and opportunities. Flowr was built with that in mind.

HOSPITALITY

IPTV helps hotels engage with their guests.

HEALTHCARE

Doctors and patients benefit from better communication.

CORPORATIONS

Optimise internal communication.

EDUCATION

Help your students get the most out of their studies.

PUBLIC SECTOR

Improve communication with employees, visitors, and citizens.

SPORTS VENUES

Reach the fans where and when it matters most.

FEATURES

Flowr is fully customisable. It was made to fit like a glove and grow with your organisation.

CUSTOMISABLE

One size fits all. Flowr is infinitely scalable, which makes it a perfect fit for large and fast growing companies.

SCALABLE

One solution fits all. Flowr is infinitely scalable, making it a perfect fit for large and fast growing companies.

TOUCHPOINT MARKETING

Communicate with visitors and customers on different screens within your location.

MONITOR

Monitor your IPTV solution and learn how viewers use it.

MULTI-SCREEN

Visitors can use your devices or easily connect theirs: Flowr is device agnostic.

E-COMMERCE

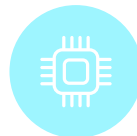Connect Flowr to your billing system to create new revenue streams.

SECURITY

All data is encrypted and stored in a decentralized database to minimize security risks.

ENTERTAINMENT

Guests can watch television, Video on Demand, their own streaming services, and listen to audiobooks or the radio.

IOT INTEGRATION

Flowr offers proof of play and proof of display to guarantee optimal performance.

CLOUD BASED

Host Flowr locally or in the cloud for optimal flexibility.

360 VIDEO AND VR

Flowr is compatible with an extensive list of file formats. This includes advanced media formats, like 360° video and virtual realtiy.

MEDIA ASSET MANAGEMENT

Manage everything in one central location. Connect multiple content databases to give access to all authorized users.

WHY CHOOSE FLOWR

Flowr turns any smart screen into a communication channel. This gives you the opportunity to extend your online communication strategy to the real world. Creating an omni-channel experience that allows you to have a consistent branded message on all devices and platforms.

CONNECT WITH CUSTOMERS

Communicate with your audience and connect over shared experiences.

EASY TO USE TOOL

Quickly create content and distribute it to as many screens as possible with our intuitive interface.

BUILD STRONGER RELATIONS

Get to know your audience better to create a personal experience that converts.

CREATING CONNECTIONS OVER CONTENT

Flowr helps companies create engaging opportunities to interact with their audience. These interactions build strong connections that last. Entertainment and touchpoint marketing offer a wide variety of opportunities to communicate with people in ways that add to their day.

By helping users achieve their goals, it creates a shared experience that turns into a bond. In the past this was achieved by offering simple entertainment options, these days the expectations are far higher.

There are a lot of industries and sectors where communication and care are essential to its mission. Here it is essential to create strong connections with the target audience. Relationships are forged by consistently offering what, and when, it is needed.

INTUITIVE INTERFACE

Flowr is as easy to use for your marketing or communication department as it is for your end users.

CUSTOMISABLE

Communication software should fit like a glove. That is why Flowr is fully customisable.

CONNECT ON ANY DEVICE

Flowr allows you to share content on mobile phones, tablets, laptops, and television screens.

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"Customers are constantly in touch with companies. These conversations happen on multiple screens and a lot of different locations. Flowr turns all of this into connections by offering users the right information and content when they appreciate it most."

Antonio Di Natale, CEO.

FlowЯ

www.flowr.media

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